

Avoid the costs with a Gold Coast airport car park



Using the airport car park when you are catching a plane is common. Most people want to be able to control their movement to the car park, and so therefore avoid buses and taxis, which can be less reliable. However, travelling by car has its own problems, which could include the danger of being robbed, or bashed into, and risking high parking fees which are often highly unreasonable. If your return flight is late, perhaps delayed at the other end, then you are likely to face a heavy fine for going over your parking permit. There are so many issues with parking at the airport that it is surprising that so many travellers still do, but it seems that the most likely reason for this is that the airport has had the monopoly on car parking in their area.



What has changed?

The control which airports have exercised over car parking has allowed them to charge unreasonably high prices and put on excess costs for any minor infraction. However, competition has recently moved into the area, with a parking site close to the airport and a free shuttle service to terminals. This is actually better for customers than parking lots in the airport itself, where there is no service to the terminals. Being able to offer their customers the opportunity to park in comfort, and then to ride to the front of the terminal is likely to attract a large number of customers in the future.

How has the private parking gone down?

The new company offering parking to airport customers has already gained a reputation for good service, and currently has an 80% retention rate for returning customers. This is a huge amount, and suggests that customers are discovering that **Gold Coast airport parking** on a nearby competitor's site is much more convenient than parking in the airport itself. With the ability to travel quickly to

the terminals, and with lower charges for using the parking site, the fact of returning customers doesn't seem that unlikely.

What can I expect to pay?

There are many more benefits to using the car parking site than just the cost, but with a fortnight's holiday, if you park at the competitor's site, then you could expect to pay just over AUS\$125, while if you are [parking at the Gold Coast airport](#) then you may experience charges in excess of \$175, not including other fees. The saving is clear, and this is one of the reasons why the airport's parking customers are gradually moving away from the parking lots on the site, and are turning towards other, more convenient and more affordable, savings elsewhere.